

# MRS AND MR BATEMAN THE STORY UNFOLDS PIECE BY PIECE

2 Blenheim Crescent, Notting Hill, W11 1NN



# I AM BATEMAN: THE RELATIONS

This April 2019 sees the Mrs and Mr Bateman trustees launch 'I AM BATEMAN: The Relations', an installation that blends the boundaries of art, fashion and interiors. It exhibits the world of an imaginary couple who are colourful, eccentric and welcoming individuals. The Batemans travel the world and are patrons of the arts. Their one-of-a-kind collection tells us the story of who they are, where they have been and where they are going.

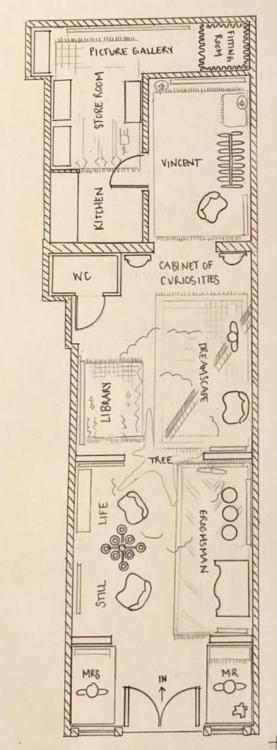
## ON NEW YEARS EVE 2017, MRS BATEMAN TURNED TO MR BATEMAN AND WHISPERED "IT IS TIME". THEY WOULD OPEN THE DOORS TO THEIR WORLD ONCE A YEAR.

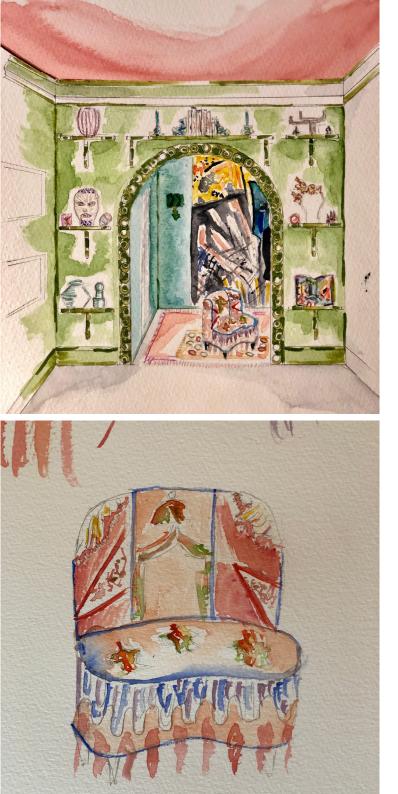
## THE SPACE

The space is co-created by a female collective of creatives; artist Selena Beaudry, vintage fashion dealer Clemmie Myers and interior designer Natalie Tredgett. The trio felt the need to create a new retail experience with a unique immersive offering where visitors can escape into a momentary world and feel part of the story.

Throughout, the observer is greeted by different characters all connecting to each other, and the visitor personally, to form the Bateman narrative. Uniting the space is a ceiling installation designed by the three trustees forming a tree combining their three disciplines: fashion, art and interior design.

The space is intimate and luxurious, with everything on display available to purchase. The creatives carefully curated the displays by championing emerging, independent and more established designers and artists whom together combine to create the Bateman aesthetic.





## THE VIGNETTES

The seven vignettes take visitors through a story by showcasing the individual worlds of Mrs and Mr Bateman, the Groomsman, the Dreamscape, Vincent's Study, Mr Bateman's Library and finally through a space the creatives call The Still Life. The story also unfolds via the Ceiling, the Cabinet of Curiosities and the Store Room.

A key component to the décor is Mrs Bateman's Slipper Chair which is based on the original 1940s design. The trustees will be collaborating on an upholstered patchwork chair created with salvaged designer vintage clothing, upholstery and painted fabrics. The chair represents Mr Bateman's illegitimate son Vincent's recently deceased mother cereal heiress Bessie Carrington.

Furthermore, the trio have collaborated with eco-conscious paint company Konig Colours to design a 'Mrs Bateman' colour which will be painted throughout the space and is available to purchase.



THE PIECES HAVE BEEN COLLECTED ONE BY ONE OVER MANY YEARS. EVERY OBJECT REVEALS A STORY OF MRS AND MR BATEMAN. LIKE A PRIVATE JOURNAL, INTIMATE AND PERSONAL.

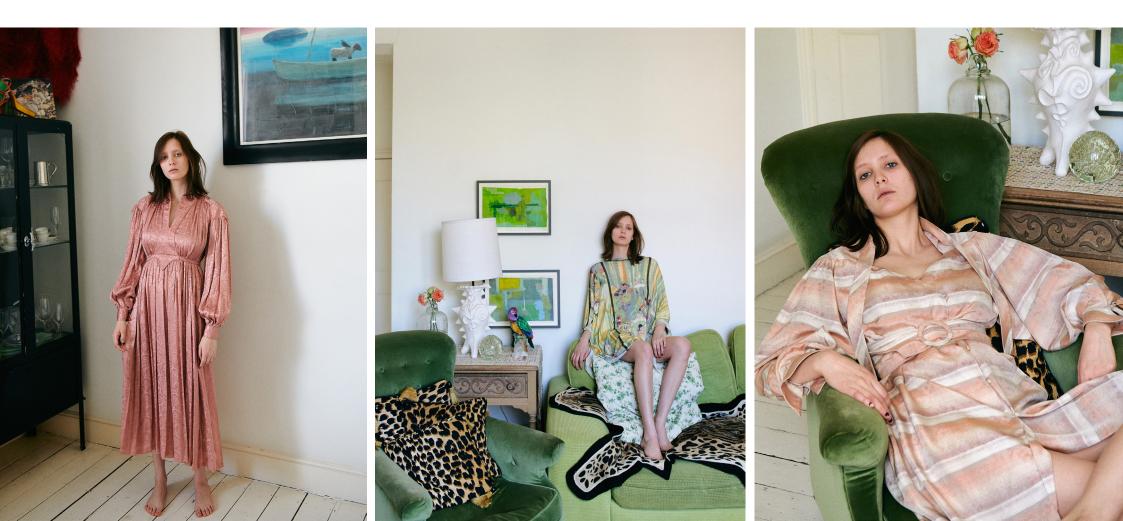


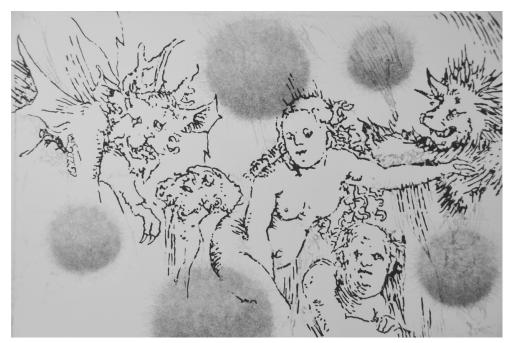


# WRS BATEMAN'S BOUDOIR

As well as shopping the vignettes and store room, visitors will also have the opportunity to purchase from 'Mrs Bateman's Boudoir' around the corner on Portobello Road. The Boudoir will emulate Mrs Bateman's dressing up box of statement vintage clothing sourced globally. Visitors will also find a larger selection of contemporary clothing, accessories, furniture and Bateman merchandise (*Below from left to right: Ossie Clark, Jean-Paul Gaultier and Pierre Balmain*).

WRS BATEMAN'S DESIRE TO DIVE INTO A SUMPTUOUS WORLD OF GLAMOUR AND FLAMBOYANCE STARTED WHEN SHE WAS A YOUNG GIRL, SNEAKING IN TO HER MOTHER'S BOUDOIR AND PLAYING DRESS UP.





Hölle 2 by Frederike Von Cranach



Martin Kidman for Joseph Tricot sourced by Clemmie Myers





Nathalie Ballout



Deep South by Lisa Penny

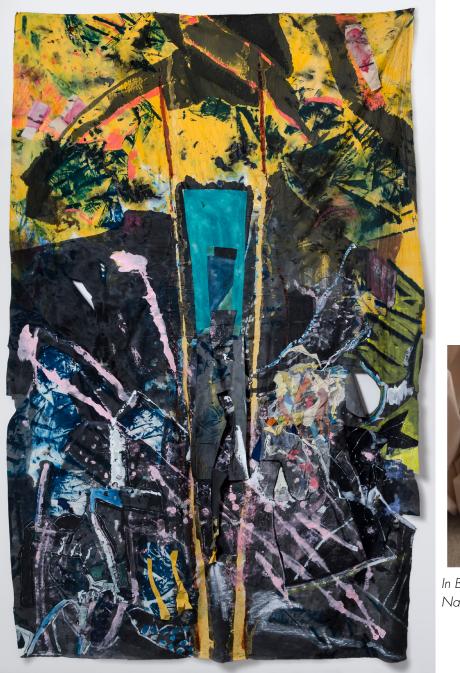
Untitled, Vertical Action 1 by Jenny Baines





Collection by James Graham-Stewart







The Fall of Symmetry by Iva Gueorguieva

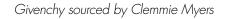
Rug by Emmy Elle Designs



He Told Her Not To Use Green by Selena Beaudry











Clio Peppiatt

Nepsis by Barbara Campbell Thomas

Sunshine by Patrick Hughes

La Diosa De Oro by Minnie Kemp



THE CREATIVES Jenny Baines Nathalie Ballout Selena Beaudry Dara Caponigro for Schumacher Rebecca Cole-Coker Jess Collett Emmy Ellison William Ellyard Nannette de Gaspé James Graham-Stewart Paola Gratsos Iva Gueorguieva Sarah Hendler Patrick Hughes Zoe Jordan Minnie Kemp Karina Kochejeva Vanessa Konig Lily Lewis Clemmie Myers Nicole Myers Lisa Penny Clio Peppiatt John-Paul Pietrus Phoebe Rolls Nathalie Seiller Dejean Birgit Tabbarah Barbara Campbell Thomas Brad Thomas Natalie Tredgett lan Vail Frederike Von Cranach Ottoline de Vries Alice Walton Margit Wittig





From left to right: Selena Beaudry, Clemmie Myers, Natalie Tredgett; trustees of the Bateman estate

## THE BATEMAN TRUSTEES

### SELENA BEAUDRY

Selena Beaudry lives and works in London. She received her MFA from Tyler School of Art in 2000 and creates installations, paintings and collages. She has shown throughout the United States including shows at North Carolina Museum of Art, The Weatherspoon Art Museum, The Galleries at Moore College and took part in Art Crush at the Aspen Art Museum. Selena's work has been seen in multiple publications, most recently Architectural Digest.

#### CLENNIE NYERS

Celebrated for her eye for the unusual, vintage dealer and creative consultant Clemmie Myers has been sourcing Statement and Designer vintage for over a decade through her company Lime Green Bow. She has built up a diverse clientele, from designers inspired by her unusual pieces to collectors of high-end vintage, vintage hounds, newbies, museum curators and pop stars. Her pieces have been featured in magazines such as British Vogue, The New York Times, ID Magazine and King Kong.

## NATALIE TREDGETT

Natalie Tredgett is a London-based interior designer best known for her colourful interiors, comfortable living and modern twist to tradition. She got her start at the forefront of the international design industry working under Nicky Haslam at NH Design and opened her own design consultancy in 2010. Most recently, her home was featured in Stella Magazine.